

CONTRACT



ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Great American Media
 3050 K Street Northwest
 Washington, DC 20007
 USA

<u>Contract / Revision</u> 953187 /		<u>Alt Order #</u> 25328659	
<u>Product</u> DSCC			
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Estimate #</u> 5594		
<u>Advertiser</u> POL/DSCC IE	<u>Original Date / Revision</u> 10/12/16 / 10/12/16		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> ENCT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agcy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53	
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ENCT	10/18/16	10/24/16	Steve Wilkos	8a-9a		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	2			\$95.00					
N 2	ENCT	10/23/16	10/23/16	Su 1p-2p Heartland	1p-2p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	1			\$95.00					
N 3	ENCT	10/22/16	10/22/16	Sa 3p-4p King of Queens	3p-4p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S-	1			\$95.00					
N 4	ENCT	10/23/16	10/23/16	Su 4p-5p	4p-5p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	1			\$95.00					
N 5	ENCT	10/22/16	10/22/16	9 On Your Side News @ 10p 10p-1030p			:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S-	1			\$185.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision		Alt Order #
953187 /		25328659
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5594
Advertiser		Original Date / Revision
POL/DSCC IE		10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	ENCT	10/23/16	10/23/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/18/16	10/24/16	-----S	1			\$185.00					

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	7	\$845.00	(\$126.75)	\$718.25
Totals	7	\$845.00	(\$126.75)	\$718.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25328659

CPE: 49/53/5594

Agency: Great American Media

Changes as of: 10/11/2016 at 4:24 PM

Version: Highlighting Revision 1

Total \$: \$845.00

Total Spots: 7

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Product: DSCC

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5467175

Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	Tu-F M 8a-9a		Steve Wilkos Show-B	\$95.00	0	30	2		2	\$190.00	\$0.00	0.0
2	Su 1p-2p		Heartland	\$95.00	0	30	1		1	\$95.00	\$0.00	0.0
3	Sa 3p-4p		King of Queens	\$95.00	0	30	1		1	\$95.00	\$0.00	0.0
4	Su 4p-5p		Afternoon Movie	\$95.00	0	30	1		1	\$95.00	\$0.00	0.0
5	Sa 10p-10:30p		9 On Your Side On The CW	\$185.00	0	30	1		1	\$185.00	\$0.00	0.0
6	Su 10p-10:30p		9 On Your Side On The CW	\$185.00	0	30	1		1	\$185.00	\$0.00	0.0
TOTALS: 7							7		7	\$845.00	\$0.00	0.0

953181



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5467175
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Separation:

Contract # 25328659
CPE: 49/53/5594
Agency: Great American Media

Changes as of: 10/11/2016 at 4:24 PM
Flight: 10/18/16 - 10/24/16
Advertiser: DSCC IE

Version: Highlighting Revision 1
Station: ENCT
Market: Greenville/New
Bern/Wash

Total \$: \$845.00
Total Spots: 7
Total CPM: \$0.00

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/11/16 4:24 PM	JACOB ROTH	Separation: 30
10/11/16 4:24 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$84,500
ENCT Share:	1%
Comment:	
WCTI:	20%
WFXI:	5%
WITN:	39%
WNCT:	33%
Unknown:	2%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	7	\$845.00	0.0
Total	100%	7	\$845.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$845.00
Total	7	\$845.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/11/16 4:24 PM	JACOB ROTH	Revised			\$0
New	10/11/16 4:23 PM	JACOB ROTH	New	7		\$845.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---